

## Sponsorship Information



### Why should you exhibit and/or sponsor the ISSN?

- The International Society of Sports Nutrition is the ONLY academic non-profit dedicated to promoting the science and application of sports nutrition and supplements.
- The ISSN houses the key ‘thought leaders’ in the sports nutrition category.
- The ISSN provides a forum for leadership and exchange of information to stimulate discussion and collaboration among sports nutritionists active in all aspects of the profession.
- The ISSN provides a forum to educate the interested individuals about role of nutrition on exercise and sports performance through and accurate assessment, interpretation and discussion of available scientific and medical information studies.
- The ISSN serves to encourage the private and public sectors to support research to evaluate the potential role of nutrition on exercise, performance, and health.
- The ISSN sets the standards for sports nutritionists through its ISSN approved curricula in Universities and Colleges throughout the United States.
- The ISSN provides an excellent networking opportunity for industry representatives, scientists, students, and anyone interested in sports nutrition.

### SPONSORSHIP OPPORTUNITIES

For the Sponsorship packages below, these are meant as guidelines. We will work with each brand to insure that they get the ‘most bang for the buck’ vis a vis sponsoring the ISSN Conference.

**Sponsorship of the Repeat Banner at the Conference (~8 x 10 size); your brand logo will appear on it - \$7,000** (exclusive; no other brands will appear on it). Great for Photo Ops.

**Sponsorship of the Advisory Board Dinner - \$10,000** – Up to 8 of your team members can attend the dinner. It is the BEST networking opportunity available. As a sponsor, you have the option if you choose to give a 5 minute or less “presentation” on your brand. The audience is 90% PhDs that conduct sports nutrition research; they are the thought leaders in the category.

**Email blast to certified ISSN members - \$2000 per email blast**

### **Speaker (\$6,500)**

1. Signage at the conference hall (the sponsor is responsible for this)
2. Logo on footer of the speakers presentation for a 50 minute speech
3. 8 x 10 booth space
4. Logo to appear on ISSN’s website the month before, during, and after the conference
5. Free registration for company representatives

### Mini Symposium (\$15,000)

1. Get *3 hours of conference time* dedicated to the mini-symposium topic agreed upon by the sponsoring company and the ISSN's Board of Directors. The sponsoring company covers the expenses of the speakers.
2. Complimentary registrations to ISSN's conference
3. 8 x 20 complimentary booth space at the ISSN conference
4. Company logo featured on ISSN website for one year.
5. Banner hung in main conference hall. Brand is responsible for this.

### Title Sponsor (\$25,000 per year)

1. Logo featured on the ISSN Home page for 12 months - "Title Sponsor"
2. 2 Banners and/or pop-up banners in main conference hall and a table-top in the conference hall.
3. Complimentary registrations to ISSN's conference for any employee of the sponsoring company
4. 8 x 20 complimentary booth space at the ISSN conference
5. *Get 3 hours of conference time* dedicated to the mini-symposium topic agreed upon by the sponsoring company and the ISSN's Board of Directors. (Note: the sponsor must work with each speaker to cover their expenses for the conference).
6. Signage and recognition at the annual conference as the "Title Sponsor"
7. May provide company brochures and promotional items in conference tote bags
8. Can present information on your product and services to the ISSN Advisory Board during the Board dinner.

For more info: Please contact Jose Antonio, Ph.D. (561 239 1754, [ISSN.sports.nutrition@gmail.com](mailto:ISSN.sports.nutrition@gmail.com) or [exphys@aol.com](mailto:exphys@aol.com)) for more information; furthermore, the ISSN will work with you directly on your sponsorship agreement. *All sponsorship agreements are unique to each company and may be modified as needed.*