

Sponsorship Information



Why should you exhibit and/or sponsor the ISSN?

- The International Society of Sports Nutrition is the ONLY academic non-profit dedicated to promoting the science and application of sports nutrition and supplements.
- The ISSN houses the key ‘thought leaders’ in the sports nutrition category.
- The ISSN provides a forum for leadership and exchange of information to stimulate discussion and collaboration among sports nutritionists active in all aspects of the profession.
- The ISSN provides a forum to educate the interested individuals about role of nutrition on exercise and sports performance through and accurate assessment, interpretation and discussion of available scientific and medical information studies.
- The ISSN serves to encourage the private and public sectors to support research to evaluate the potential role of nutrition on exercise, performance, and health.
- The ISSN sets the standards for sports nutritionists through its ISSN approved curricula in Universities and Colleges throughout the United States.
- The ISSN provides an excellent networking opportunity for industry representatives, scientists, students, and anyone interested in sports nutrition.

SPONSORSHIP OPPORTUNITIES

For the Sponsorship packages below, these are meant as guidelines. We will work with each brand to insure that they get the ‘most bang for the buck’ vis a vis sponsoring the ISSN Conference.

Presenting Sponsor of ISSN Webinars – 5 Webinars each lasting 1.25 hours

1. **\$3000 per webinar series (5 webinars).**
 - a. A 60 second videotaped commercial played at the beginning of the webinar and between each webinar (two 30-min webinars per 1.25 hours).
 - b. The sponsor will be announced by the host of the Webinar.

Speaker (\$10,000) – for a 30 min tutorial

1. Signage at the conference hall (the sponsor is responsible for this)
2. Logo on footer of the speakers presentation for a 50 minute speech
3. 8 x 10 booth space
4. Logo to appear on ISSN’s website the month before, during, and after the conference
5. Free registration for up to 4 company representatives

Speaker (\$5,000) – for a 10 min tutorial

1. Logo on footer of the speakers presentation for a 50 minute speech
2. 8 x 10 booth space
3. Logo to appear on ISSN’s website the month before, during, and after the conference
4. Free registration for up to 2 company representatives

Title Sponsor (\$29,000 per year) – highest level of sponsorship

1. Logo featured on the ISSN program - “Title Sponsor”
2. 2 Banners and/or pop-up banners in main conference hall and a table-top in the conference hall.
3. Complimentary registrations to ISSN’s conference for any employee (up to 10) of the sponsoring company
4. 8 x 20 complimentary booth space at the ISSN conference
5. *Get 2 different sessions with two different speakers – one 30 min session and another 45 min session* (Note: the sponsor must work with each speaker to cover their expenses for the conference).
6. Signage and recognition at the annual conference as the “Title Sponsor”
7. May provide company brochures and promotional items in conference tote bags
8. *Includes being the official Dinner Sponsor of the ISSN VIP/Board Dinner*

Full page ad (8 x 10) in the printed ISSN Conference Program - \$2000

T-shirt sponsor – 400 t-shirts of various sizes (S, M, L, XL and XXL) with your brand logo and the ISSN logo printed on the front - \$ cost of providing the t-shirts (i.e., the sponsor purchases and designs the shirts with approval from the ISSN).

Backpack sponsor – provide 400 backpacks with your brand logo and the ISSN logo – the \$ is provided via the sponsor

Step and Repeat Banner at the Conference (~8 x 10 size); your brand logo will appear on it - \$7,000 (exclusive; no other brands will appear on it). Great for Photo Ops

Sponsorship of the Advisory Board Dinner - \$10,000 – Up to 8 of your team members can attend the dinner. It is the BEST networking opportunity available. As a sponsor, you have the option if you choose to give a 5 minute or less “presentation” on your brand. The audience is 90% PhDs that conduct sports nutrition research; they are the thought leaders in the category.

Email blast to certified ISSN members - \$2000 per email blast

Create a sponsorship package – if you want to create your own sponsorship deal, contact Jose Antonio at the address below.

For more info: Please contact Jose Antonio, Ph.D. (561 239 1754, ISSN.sports.nutrition@gmail.com or exphys@aol.com) for more information; furthermore, the ISSN will work with you directly on your sponsorship agreement. *All sponsorship agreements are unique to each company and may be modified as needed.*