

- EXHIBITOR PROSPECTUS
- June 16-18, 2022
- Westin Fort Lauderdale Beach Resort, 321 North Fort Lauderdale Beach Blvd., Fort Lauderdale Florida USA 33304

## The 19<sup>th</sup> Annual ISSN Conference

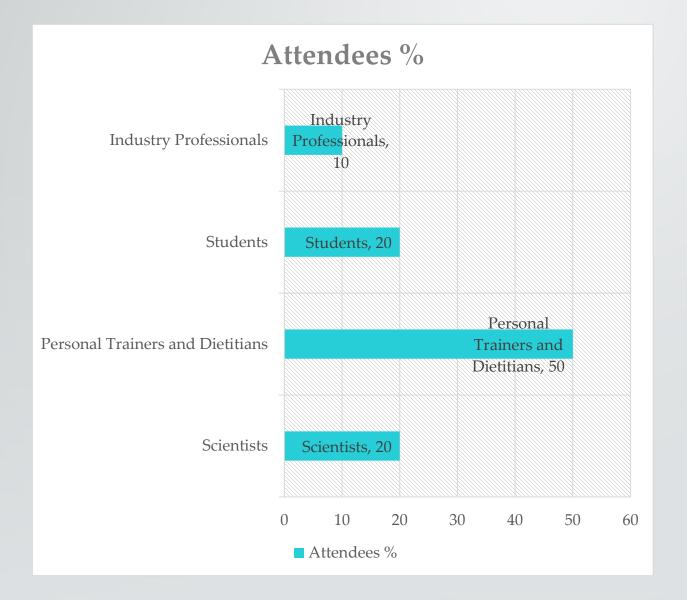
"The best place to network for scientists, trainers, sports nutritionists, and dietitians in the field of sports nutrition and supplementation."

- TRISHA VANDUSSELDORP PHD – PRESIDENT OF THE ISSN (2021, 2022, 2023)

#### Get ready for Fort Lauderdale Beach Florida!

- The 19<sup>th</sup> Annual ISSN Conference will be held at the Westin Fort Lauderdale Beach Resort.
- The Westin is ideally located at the beach as well as a stone's throw away from the famed Las Olas Boulevard.





# Who will be there?

Your presence at the ISSN Conference will give you the opportunity to:



Network face-to-face with the leaders (i.e., scientists and practitioners) of the sports nutrition category.



Build brand visibility and cachet for your company.



Learn the latest science in the category.

#### Conference Schedule

ISSN.net

- Thursday June 16 Noon to 4pm Registration Opens
- Exhibitors can set up at designated tables
- Friday June 17 Registration will be starting at 7am and closing at 4pm. Happy Hour from 5-7pm concurrent with Poster Presentations.
- Saturday June 18 Registration opens from 8am until Noon.

#### Brands that have exhibited at previous ISSN Conferences

**PLUS** 



#### How to reserve a table at the ISSN Conference

- <u>https://www.sportsnutritionsociety.org/call-for-</u> <u>exhibitors.html</u>
- Go to the link above
- A Table will cost \$699
- All tables are next to the lecture hall of the Conference to maximize your interaction with attendees
- For more information, contact Dr. Jose Antonio at <u>issn.sports.nutrition@gmail.com</u> or via text at 561-239-1754



#### Sponsorship Opportunities

- Speaker (\$10,000) for a 30 min tutorial
- 1. Signage at the conference hall (the sponsor is responsible for this)
- 2. Logo on footer of the speaker's presentation
- 3. Table with 2 chairs and a wastebasket
- 4. Logo to appear on ISSN's website the month before, during, and after the conference
- 5. Free registration for up to 4 company representatives

#### Sponsorship Opportunities

- Speaker (\$5,000) for a 10 min tutorial
- 1. Signage at the conference hall (the sponsor is responsible for this)
- 2. Logo on footer of the speaker's presentation
- 3. Table with 2 chairs and a wastebasket
- 4. Logo to appear on ISSN's website the month before, during, and after the conference
- 5. Free registration for up to 2 company representatives

#### Title Sponsor - \$20,000

Sponsorship Opportunities 1. Logo featured on the ISSN program - "Title Sponsor"

- 2. Two Banners and/or pop-up banners in main conference hall and a table-top in the conference hall.
- 3. Complimentary registrations to ISSN's conference for any employee (up to 8) of the sponsoring company
- 4. Two Tables with 4 chairs and wastebaskets at the ISSN conference
  - 5. Get 2 different sessions with two different speakers Two 30 min
- sessions (Note: the sponsor must work with each speaker to cover their expenses for the conference).
- 6. Signage and recognition at the annual conference as the "Title Sponsor"
- 7. May provide company brochures and promotional items in conference tote bags

#### Other opportunities

- Full page ad (8 x 10) in the printed ISSN Conference Program \$2000
- T-shirt sponsor 300 t-shirts of various sizes (S, M, L, XL and XXL) with your brand logo and the ISSN logo printed on the front \$2000 cost of providing the t-shirts (i.e., the sponsor purchases and designs the shirts with approval from the ISSN).
- Backpack sponsor provide ~350-400 backpacks with your logo as well as the ISSN's.
- Email blast to certified ISSN members \$2000 per email blast
- Create a sponsorship package if you want to create your own sponsorship deal, contact Jose Antonio at <u>issn.sports.nutrition@gmail.com</u>

#### How to reach us...



 If you have questions about exhibiting or sponsorships, please reach out to Dr. Jose Antonio at <u>issn.sports.nutrition@gmail.com</u>



 If you know of a scientist or practitioner that is interested in speaking at the conference, please reach out to Dr. Trisha VanDusseldorp at <u>tvanduss@kennesaw.edu</u>

### The ISSN – Why Go Anywhere Else?!



See you at Fort Lauderdale Beach!