

- EXHIBITOR PROSPECTUS
- June 16-18, 2022
- Westin Fort Lauderdale Beach Resort, 321 North Fort Lauderdale Beach Blvd., Fort Lauderdale Florida USA 33304

The 19th Annual ISSN Conference

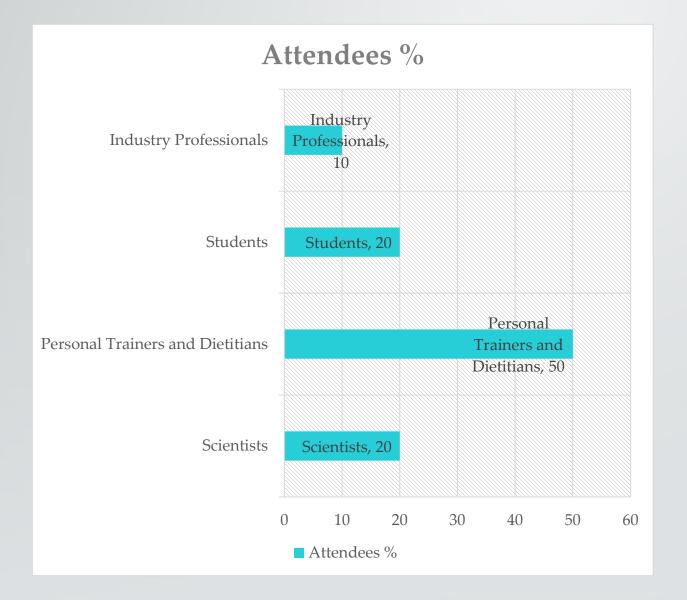
"The best place to network for scientists, trainers, sports nutritionists, and dietitians in the field of sports nutrition and supplementation."

- TRISHA VANDUSSELDORP PHD – PRESIDENT OF THE ISSN (2021, 2022, 2023)

Get ready for Fort Lauderdale Beach Florida!

- The 19th Annual ISSN Conference will be held at the Westin Fort Lauderdale Beach Resort.
- The Westin is ideally located at the beach as well as a stone's throw away from the famed Las Olas Boulevard.





Who will be there?

Your presence at the ISSN Conference will give you the opportunity to:



Network face-to-face with the leaders (i.e., scientists and practitioners) of the sports nutrition category.



Build brand visibility and cachet for your company.



Learn the latest science in the category.

Conference Schedule

ISSN.net

- Thursday June 16 Noon to 4pm Registration Opens
- Exhibitors can set up at designated tables
- Friday June 17 Registration will be starting at 7am and closing at 4pm. Happy Hour from 5-7pm concurrent with Poster Presentations.
- Saturday June 18 Registration opens from 8am until Noon.

Brands that have exhibited at previous ISSN Conferences

PLUS



How to reserve a table at the ISSN Conference

- <u>https://www.sportsnutritionsociety.org/call-for-</u> <u>exhibitors.html</u>
- Go to the link above
- A Table will cost \$699
- All tables are next to the lecture hall of the Conference to maximize your interaction with attendees
- For more information, contact Dr. Jose Antonio at <u>issn.sports.nutrition@gmail.com</u> or via text at 561-239-1754



Sponsorship Opportunities

- Speaker (\$10,000) for a 30 min tutorial
- 1. Signage at the conference hall (the sponsor is responsible for this)
- 2. Logo on footer of the speaker's presentation
- 3. Table with 2 chairs and a wastebasket
- 4. Logo to appear on ISSN's website the month before, during, and after the conference
- 5. Free registration for up to 4 company representatives

Sponsorship Opportunities

- Speaker (\$5,000) for a 10 min tutorial
- 1. Signage at the conference hall (the sponsor is responsible for this)
- 2. Logo on footer of the speaker's presentation
- 3. Table with 2 chairs and a wastebasket
- 4. Logo to appear on ISSN's website the month before, during, and after the conference
- 5. Free registration for up to 2 company representatives

Title Sponsor - \$20,000

Sponsorship Opportunities 1. Logo featured on the ISSN program - "Title Sponsor"

- 2. Two Banners and/or pop-up banners in main conference hall and a table-top in the conference hall.
- 3. Complimentary registrations to ISSN's conference for any employee (up to 8) of the sponsoring company
- 4. Two Tables with 4 chairs and wastebaskets at the ISSN conference
 - 5. Get 2 different sessions with two different speakers Two 30 min
- sessions (Note: the sponsor must work with each speaker to cover their expenses for the conference).
- 6. Signage and recognition at the annual conference as the "Title Sponsor"
- 7. May provide company brochures and promotional items in conference tote bags

Other opportunities

- Full page ad (8 x 10) in the printed ISSN Conference Program \$2000
- T-shirt sponsor 300 t-shirts of various sizes (S, M, L, XL and XXL) with your brand logo and the ISSN logo printed on the front \$2000 cost of providing the t-shirts (i.e., the sponsor purchases and designs the shirts with approval from the ISSN).
- Backpack sponsor provide ~350-400 backpacks with your logo as well as the ISSN's.
- Email blast to certified ISSN members \$2000 per email blast
- Create a sponsorship package if you want to create your own sponsorship deal, contact Jose Antonio at <u>issn.sports.nutrition@gmail.com</u>

How to reach us...



 If you have questions about exhibiting or sponsorships, please reach out to Dr. Jose Antonio at <u>issn.sports.nutrition@gmail.com</u>



 If you know of a scientist or practitioner that is interested in speaking at the conference, please reach out to Dr. Trisha VanDusseldorp at <u>tvanduss@kennesaw.edu</u>

The ISSN – Why Go Anywhere Else?!



See you at Fort Lauderdale Beach!