



ISSN

International Society of Sports Nutrition


ISSN – Why Go Anywhere Else?

The 21st Annual ISSN Conference

- EXHIBITOR PROSPECTUS
- June 18-20, 2024 (Tues-Thurs)
- Hyatt Regency Coconut Point
Resort and Spa
- 5001 Coconut Road, Bonita
Springs, Florida USA 34134

“My favorite conference for meeting the best people in the industry.”

- TIM ZIEGENFUSS PHD – PAST PRESIDENT OF THE ISSN (2009-2011)

An aerial photograph of the Hyatt Coconut Point and Resort at sunset. The resort's tall, multi-story tower is illuminated from within, standing out against the colorful orange and pink sky. The surrounding area is lush with greenery, including palm trees and dense foliage. In the foreground, there are swimming pools and a blue water slide. The resort's lower buildings are visible to the left of the tower.

Get ready for Bonita Springs
Florida!

- The 21st Annual ISSN Conference will be held at Hyatt Coconut Point and Resort.

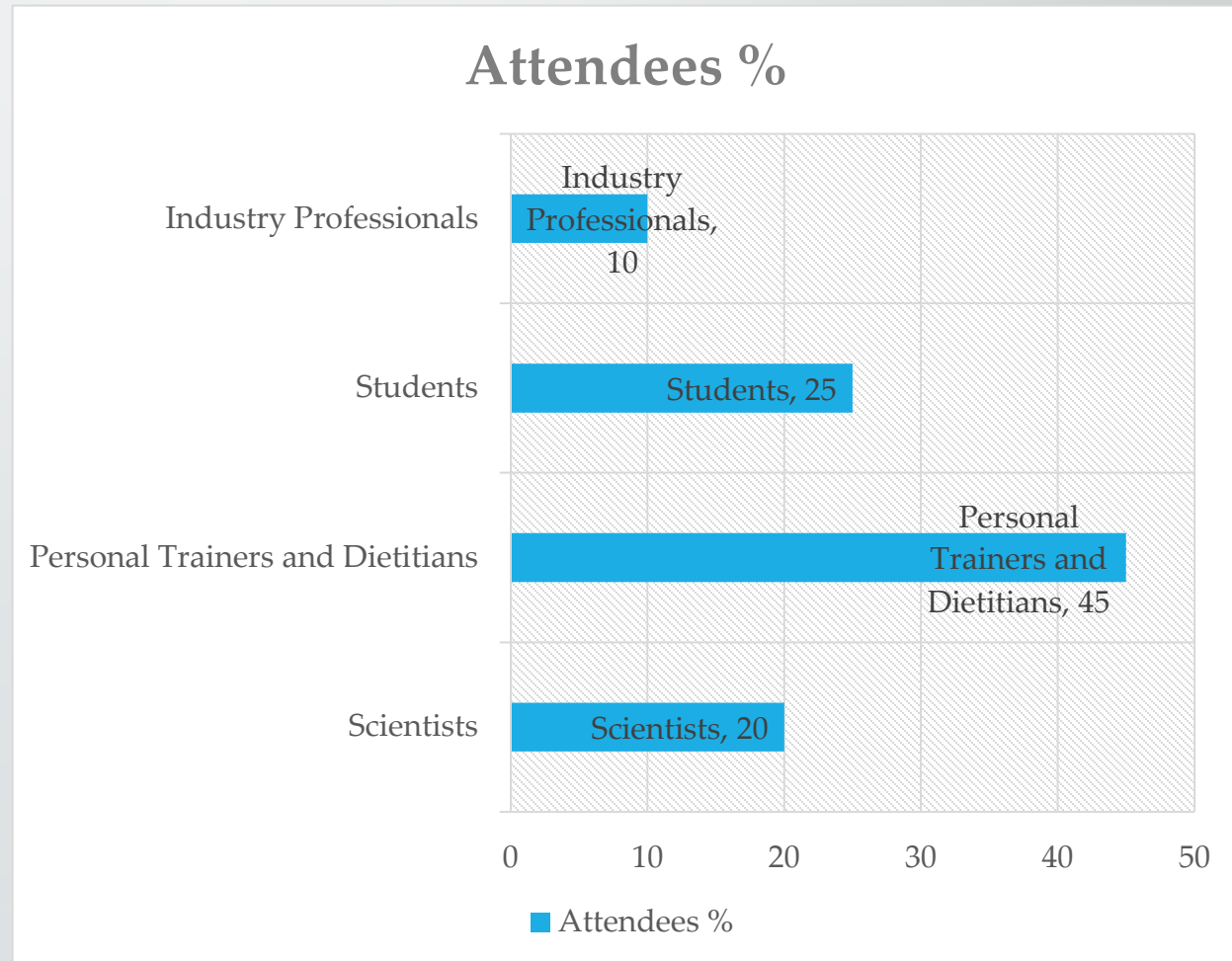




SOUTHWEST FLORIDA
INTERNATIONAL
AIRPORT (RSW) IS 19
MINUTES AWAY FROM
THE HOTEL.

Best airport to reach
Bonita Springs FL

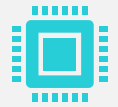
Who will be there?



Your presence at the ISSN Conference will give you the opportunity to:



Network face-to-face with the leaders (i.e., scientists and practitioners) of the sports nutrition category.



Build brand visibility and cachet for your company.



Learn the latest science in the category.



Brands that have exhibited at the ISSN



Tuesday June 18 – Noon to 4pm – Registration Opens



Exhibitors can set up at designated tables early morning Tuesday June 18



Wednesday June 19 – Registration will be starting at 7am and closing at 4pm. Happy Hour from 5-7pm concurrent with Poster Presentations and Party.



Thursday June 20 – Registration opens from 8am until Noon.

Conference Schedule for 2024

ISSN.net



How to reserve a table at the ISSN Conference

- <https://www.sportsnutritionociety.org/call-for-exhibitors.html>
 - Go to the link above
 - A table will cost \$799; two tables is \$1200
 - All tables come with 2 chairs, wastebasket, and 2 free registrations.
 - Any additional team members are required to register for the conference.
- All tables are located near the conference ballroom to maximize your interaction with attendees
 - For more information, contact Dr. Jose Antonio at issn.sports.nutrition@gmail.com or via text at 561-239-1754

Sponsorship Opportunities

- Speaker (\$10,000) – for a 30 min tutorial
- 1. Signage at the conference hall (the sponsor is responsible for this)
- 2. Logo on footer of the speaker's presentation
- 3. Table with 2 chairs and a wastebasket
- 4. Logo to appear on ISSN's website the month before, during, and after the conference
- 5. Free registration for up to 4 company representatives

Sponsorship Opportunities

- Speaker (\$5,000) – for a 10 min tutorial
- 1. Signage at the conference hall (the sponsor is responsible for this)
- 2. Logo on footer of the speaker's presentation
- 3. Table with 2 chairs and a wastebasket
- 4. Logo to appear on ISSN's website the month before, during, and after the conference
- 5. Free registration for up to 2 company representatives

Sponsorship Opportunities



Title Sponsor - \$20,000



1. Logo featured on the ISSN program - “Title Sponsor”



2. Two Banners and/or pop-up banners in main conference hall and a table-top in the conference hall.



3. Complimentary registrations to ISSN’s conference for any employee (up to 8) of the sponsoring company



4. Two Tables with 4 chairs and wastebaskets at the ISSN conference



5. Get 2 different sessions with two different speakers – Two 30 min sessions (Note: the sponsor must work with each speaker to cover their expenses for the conference).



6. Signage and recognition at the annual conference as the “Title Sponsor”

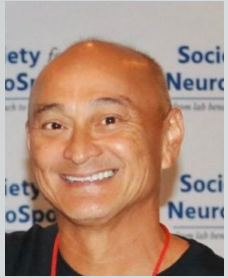


7. May provide company brochures and promotional items in conference tote bags

Other opportunities

- Full page ad (8 x 10) in the printed ISSN Conference Program - \$2000
- T-shirt sponsor – 300 t-shirts of various sizes (S, M, L, XL and XXL) with your brand logo and the ISSN logo printed on the front - \$2000 cost of providing the t-shirts (i.e., the sponsor purchases and designs the shirts with approval from the ISSN).
- Backpack sponsor – provide ~350-400 backpacks with your logo as well as the ISSN's.
- Email blast to certified ISSN members - \$2000 per email blast
- Create a sponsorship package – if you want to create your own sponsorship deal, contact Jose Antonio at issn.sports.nutrition@gmail.com

How to reach us...



- If you have questions about exhibiting or sponsorships, please reach out to Dr. Jose Antonio at issn.sports.nutrition@gmail.com
- If you know of a scientist or practitioner that is interested in speaking at the conference, please reach out to Dr. Chad Kerksick at ckerkicksick@lindenwood.edu



The ISSN – Why Go Anywhere Else?!





See you at Bonita Springs
FL!