

Sponsorship Information



Why should you exhibit and/or sponsor the ISSN?

- The International Society of Sports Nutrition is a non-profit professional organization committed exclusively to the advancement and improvement of sports nutrition research and practice.
- The ISSN provides a forum for leadership and exchange of information to stimulate discussion and collaboration among sports nutritionists active in all aspects of the profession.
- The ISSN provides a forum to educate the interested individuals about role of nutrition on exercise and sports performance through and accurate assessment, interpretation and discussion of available scientific and medical information studies.
- The ISSN serves to encourage the private and public sectors to support research to evaluate the potential role of nutrition on exercise, performance, and health.
- The ISSN sets the standards for sports nutritionists through its ISSN approved curricula in Universities and Colleges throughout the United States.
- The ISSN provides an excellent networking opportunity for industry representatives, scientists, students, and anyone interested in sports nutrition.

SPONSORSHIP OPPORTUNITIES

(Note: For ALL sponsorships, the sponsor must work directly with each speaker(s) and cover their costs for travel, hotel, per diem and honorarium (i.e. the typical academic honorarium is \$200).

For the Sponsorship packages below, these are meant as guidelines. We will work with each brand to insure that they get the 'most bang for the buck' vis a vis sponsoring the ISSN Conference.

Speaker (\$5,000)

1. Signage at the conference hall (the sponsor is responsible for this).
2. Logo on footer of the speakers presentation
3. 8 x 20 booth space
4. Logo to appear on ISSN's website the month before, during, and after the conference
5. Free registration for company representatives

Mini Symposium (\$12,000)

1. Get **3 hours of conference time** dedicated to the mini-symposium topic agreed upon by the sponsoring company and the ISSN's Board of Directors. The sponsoring company covers the expenses of the speakers.
2. Complimentary registrations to ISSN's conference
3. 8 x 30 complimentary booth space at the ISSN conference
4. Full 1-page ad in the official program
5. Company logo featured on ISSN website for the month prior, during, and one month post-conference
6. Banner hung in main conference hall.

Title Sponsor (\$29,000 per year)

1. Logo featured on the ISSN Home page for 12 months - "Title Sponsor"
2. 2 Banners and/or pop-up banners in main conference hall and a table top in the conference hall.

3. Complimentary registrations to ISSN's conference for any employee of the sponsoring company
4. 8 x 30 complimentary booth space at the ISSN conference
5. Get 4 hours of conference time dedicated to the mini-symposium topic agreed upon by the sponsoring company and the ISSN's Board of Directors. (Note: the sponsor must work with each speaker to cover their expenses for the conference).
6. Two full page ads in the official program.
7. Signage and recognition at the annual conference as the "Title Sponsor"
8. May provide company brochures and promotional items in conference tote bags
9. Logo featured prominently on all e-newsletters related to the ISSN conference
10. Can present information on your product and services to the ISSN Advisory Board and Board of Directors.

For more info: Please contact Jose Antonio, Ph.D. (561 239 1754, ISSN.sports.nutrition@gmail.com or exphys@aol.com) for more information; furthermore, the ISSN will work with you directly on your sponsorship agreement. All sponsorship agreements are unique to each company and may be modified as needed.